

THRISSUR MANAGEMENT ASSOCIATION

(Affiliated to All India Management Association - AIMA)





14th TMA Hykon **All-India Business Plan Contest**



1st Prize	₹ 75,000
2nd Prize	₹ 25,000
3rd Prize	₹ 15,000
Consolation Prizes	For eligible teams



Registrations Open Till 31st January 2024

> Finals at Thrissur 16th March, 2024

For Registration and details:

https://zfrmz.in/QOHX4SM17X74wi5ptb3o





Er. George Paul, Hon. CEO TMA Hykon BPC Convenor 98213 22584

> TMA Hykon BPC Office 98957 60505



Timeline

22.01.2024	Registration Opens
31.01.2024	Registration Closes
15.02.2024	Last date to submit Business Plan Online
21.02.2024	First round of shortlisting by Jury
24.02.2024	Second round of shortlisting by Jury - Online presentation of business plan
12.03.2024	Shortlisted teams to produce bonafide letter from the Institution
16.03.2024	Finals round - Selected teams to present their business plan before the Jury in- person at Thrissur

Registration Fees

Each team is required to pay a registration fee of Rs.300/- inclusive of GST. TMA Student Chapter members are eligible for a concessional fee rate of Rs.200/-, inclusive of GST.

Terms & Conditions and Instructions

Detailed terms and conditions as well as instructions for the contestants are available at the registration link/QR Code given earlier.

Upon successful realisation of the payment for the registration, you will receive an automated confirmation from tmamanage@gmail.com. All further instructions and communications wil be emailed from tmahykonbpc@gmail.com as well through whatsapp to your registered team leader number.

